

2027 Convention Sponsorships



Friday, July 16 & Saturday, July 17
Phoenix Convention Center

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PARTNER WITH **AFHE** TO IMPACT ARIZONA FAMILIES

With 40+ years of service to Arizona homeschoolers, Arizona Families for Home Education connects with and serves a large and growing community. The AFHE Convention is the largest gathering of homeschool families in the state of Arizona, where we encourage and equip parents to teach their children at home. It is estimated that 13% (or more) of students are being educated from home.

Join us as a 2027 Convention Sponsor

as we support and empower
the thriving homeschool movement!

Your impact extends beyond the convention

to all home educating families in Arizona who depend on AFHE's work of strengthening and protecting homeschool freedom.

By working together with you, we seek to enhance the experience of our attendees while effectively expanding your reach among Arizona homeschoolers and fostering growth for your organization and ours. The AFHE Convention offers an exceptional opportunity to showcase your company's products and services to new and experienced Arizona homeschool families at our convention, through our social media platforms, and other advertising avenues.

INCREASE REACH
ACCESS NEW CUSTOMERS
GAIN PRIME BENEFITS

The heightened interest in homeschooling has boosted AFHE's reach!

2026 CONVENTION

TOTAL ATTENDANCE
2,900+ individuals

REGISTERED FAMILIES
1,100 units

EXHIBIT HALL
80,000 sq ft
160 vendors

SOCIAL MEDIA

FACEBOOK PAGE
6,700+ followers

FACEBOOK GROUP
5,000+ members

INSTAGRAM
2,700+ followers

MOBILE APP
4,000 downloads
(cumulative)

READERSHIP

EMAIL LIST
8,300+ subscribers

ENEWSLETTER
21.1% Avg. Open Rate
2.15% Avg. Click Rate
(Oct 2025 - Sept 2026)

EBLAST
10% Avg. Open Rate
(Sept 2025 - Aug 2026)



GENERAL BENEFITS

The following benefits are included with every 2027 AFHE Convention sponsorship package.
Please read the Terms & Conditions in the sponsorship agreement at the end of this packet.

ONSITE VISIBILITY

- Sponsor's company name, logo, and package title will be included in a "Thank You to Our Sponsors" piece in the Convention Program.
- Sponsor's name will be highlighted in booth listings in the Convention Program.
- Sponsor's booth location will be highlighted on the exhibit hall map (poster-size map displays and in the Convention Program).
- Sponsor's logo will be included in a highly visible thank-you display.
- Sponsor will be provided an AFHE Convention Sponsor sign to hang in your booth.
- Sponsor's logo and booth number will be displayed in the rotating slide deck shown in the ballroom before each keynote session.
- One 15-second digital ad will be played on AFHE's Digital Kiosks at least once per hour. Multiple kiosks are located throughout the venue.

ADDITIONAL BENEFITS

- Sponsor's company logo will be included in a "Thank You to Our Sponsors" banner in AFHE's print magazine, Homeschool Arizona.
- AFHE Website: Sponsor's logo will be displayed and hyperlinked on the Sponsors page and in a sponsor section on the main Convention page.
- AFHE Website: A brief video about your company or organization may be placed on the Sponsors page in addition to the logo.
- One sponsor highlight post on the AFHE Facebook fan page (prior to event).
- One sponsor highlight post in the AFHE Homeschool Arizona Facebook group (prior to event).
- One sponsor highlight post on the AFHE Instagram feed (prior to event).

DELUXE PACKAGES COMPARISON

	HIGH-LEVEL SPONSORSHIPS OFFERING EXTRAORDINARY VISIBILITY	Homeschool Vision	Keynote	Faith & Family	Warm Welcome
	Only one available for each Deluxe package.	$8,000	$6,500	$3,500	$3,500
	All General Benefits (see page 5)	✓	✓	✓	✓
DIGITAL MARKETING and PRINT MAGAZINE	WEBINAR - Webinar interview or presentation with an AFHE representative, up to 60 minutes	✓			
	EBLAST - Stand-alone eblasts to AFHE's email list	4	3	2	2
	ENEWSLETTER SPONSOR AD - 600x300 pixel graphic with hyperlink in AFHE's monthly email	3 issues	2 issues	2 issues	2 issues
	CUSTOM-CREATED SOCIAL MEDIA ENGAGEMENT POST (scheduled in June 2027)	✓	✓	✓	
	LOGO or BANNER AD on WEBSITE - Hyperlinked logo on key Convention webpages	✓	✓	✓	✓
	LOGO or BANNER AD in EMAILS - Hyperlinked logo in key Convention-related emails	5 emails (minimum)	3 emails (minimum)	3 emails (minimum)	3 emails (minimum)
	PRINT AD IN AFHE MAGAZINE - Full color ad in AFHE's print publication, Homeschool Arizona	Full page (2 issues)	Full page (2 issues)	Half Page (2 issues)	Full page (1 issue)
ONSITE PRESENTATIONS, DISPLAYS, ADVERTISING, and HOSPITALITY	3-MINUTE PRESENTATION - Live or video presentation at the start of selected sessions	Friday keynote + 2 sessions/day in Ballroom	Saturday keynote + 2 sessions/day in Ballroom	2 sessions/day in Faith & Family room	
	3-MINUTE PRESENTATION - Live or video presentation at You Can Homeschool! on Thursday	✓			✓
	SPONSOR WORKSHOP - Sponsor may present a 60-minute featured workshop	✓	✓	✓	
	EXHIBIT SPACE - Booth space in the exhibit hall (premium location selected by AFHE)	2 booths + electricity	2 booths + electricity	2 booths + electricity	1 non-corner booth
	DISPLAY SPACE - Table at the You Can Homeschool! mini-conference on Thursday	✓	✓		
	DISPLAY SPACE - Table at the Reaching Higher Expo on Thursday (based on suitability)	✓	✓		
	LOGO PRINTED ON WELCOME BAGS - Welcome bag provided to each registered family				✓
	PANEL ON WELCOME DISPLAY - Sponsor's logo on AFHE's welcome display in the main lobby	✓	✓	✓	✓
	SPONSOR RECOGNITION POSTER AT AFHE'S MENTORING CONNECTION BOOTH - plus Sponsor's literature available at the booth				✓
	FLIER DISTRIBUTION DURING THE CONVENTION	Friday keynote	Saturday keynote	1 session/day in Faith & Family room	
	FLIER DISTRIBUTION AT THE YOU CAN HOMESCHOOL! MINI-CONFERENCE on Thursday	✓	✓		✓
	WELCOME BAG INSERT - Sponsor may submit one item for the Convention Welcome Bag	✓	✓	✓	✓
	LOGO ON CONVENTION PROGRAM COVER	✓			
	PRINT AD IN CONVENTION PROGRAM	Full page, back cover	Full page, inside front cover	Half page	Half page
	DIGITAL KIOSK AD - One additional 30-second digital ad	✓	✓	✓	✓
	KICKOFF DINNER - Two team members are invited to the Kickoff Dinner on Thursday	✓	✓		
	LUNCH IN STAFF/SPEAKER LOUNGE - Two box lunches on Friday and Saturday	✓	✓		
	LODGING - One room at the convention hotel (3 nights); AFHE will book the room	✓	✓		

HOMESCHOOL VISION SPONSOR

$8,000

Includes these premium benefits in addition to the General Benefits listed on page 5.
MAXIMUM OF ONE SPONSOR FOR THIS LEVEL. This package must be contracted by January 2, 2027.

- WEBINAR interview with AFHE representative (up to 60 minutes), placed on AFHE's YouTube channel.
- EBLASTS - Four dedicated emails to AFHE's general mailing list (maximum of 1 per month; 2 may be scheduled prior to the Convention; must be completed by 12/31/27).
- SPONSOR AD IN AFHE'S MONTHLY ENEWSLETTER - 600x300 pixel graphic with hyperlink in 3 issues; must be completed by 12/31/27).
- CUSTOM-CREATED SOCIAL MEDIA ENGAGEMENT POST; will be published in June 2027
- LOGO or BANNER AD WITH HYPERLINK ON AFHE WEBSITE - On these pages or their equivalents: Cover page, Essentials, Exhibit Hall, Speakers & Workshops, Thursday Events.
- LOGO or BANNER AD WITH HYPERLINK IN CONVENTION-RELATED EMAILS - Included in at least 5 emails to AFHE mailing list.
- PRINT AD IN AFHE MAGAZINE - Full color, full page ad in the next 2 print issues of Homeschool Arizona.
- 3-MINUTE PRESENTATION IN BALLROOM before Friday keynote plus 2 sessions per day in the ballroom
- 3-MINUTE PRESENTATION AT THE FREE YOU CAN HOMESCHOOL! MINI-CONFERENCE - Thursday morning 7/15/27, expected attendance ~200 parents
- 60-MINUTE SPONSOR WORKSHOP in featured workshop schedule; topic must be approved by Convention Director.
- BOOTH SPACE - Up to 2 premium booths (endcap or corner+noncorner) near exhibit hall entrance; location selected by AFHE. Electricity included upon request.
- DISPLAY SPACE at YOU CAN HOMESCHOOL on Thursday - One 8' skirted table outside the mini-conference room. Hours: 9:00AM-1:00PM.
- DISPLAY SPACE at REACHING HIGHER EXPO on Thursday - One table to distribute literature and engage with Expo attendees, based on suitability. Hours: 1:00-4:00 PM.
- LOGO ON WELCOME DISPLAY - Sponsor's logo included on the large-scale welcome display in the main lobby.
- FLIER DISTRIBUTION - Sponsor may provide 1,500 fliers or brochures for AFHE volunteers to place on alternating chairs in the ballroom for Friday keynote.
- FLIER DISTRIBUTION on THURSDAY - Sponsor may provide 150 fliers or brochures for the You Can Homeschool mini-conference.
- WELCOME BAG INSERT - Sponsor may submit 1,500 copies of 1 item to be included in the Convention Welcome Bag.
- CONVENTION PROGRAM FRONT COVER LOGO PLACEMENT - Sponsor's logo and "Homeschool Vision Sponsor" on front cover.
- CONVENTION PROGRAM AD - Full-page, full-color ad on the back cover.
- DIGITAL KIOSK AD - Sponsor's 30-second ad played at least once per hour on our five digital screens. This is in addition to the 15-second ad included in the General Sponsor Benefits.
- KICKOFF DINNER - Up to two members of Sponsor's team are invited to the Kickoff Dinner on Thursday, July 15.
- LUNCH IN STAFF/SPEAKER LOUNGE - Up to two members of Sponsor's team will receive a box lunch on Friday and Saturday.
- LODGING - AFHE will provide 1 hotel room at the convention hotel for 3 nights during our event (king or 2-queen). AFHE will book the room.



KEYNOTE SPONSOR

$6,500

Includes these premium benefits in addition to the General Benefits listed on page 5.
MAXIMUM OF ONE SPONSOR FOR THIS LEVEL. This package must be contracted by January 2, 2027.

- EBLASTS - Three dedicated emails to AFHE's general mailing list (maximum of 1 per month; 1 may be scheduled prior to the Convention; all 3 to be completed by 12/31/27).
- SPONSOR AD IN AFHE'S MONTHLY ENEWSLETTER - 600x300 pixel graphic with hyperlink in 2 issues (to be completed by 12/31/27).
- CUSTOM-CREATED SOCIAL MEDIA ENGAGEMENT POST; will be published in June 2027
- LOGO or BANNER AD WITH HYPERLINK ON AFHE WEBSITE - On these pages or their equivalents: Cover page, Essentials, Exhibit Hall, Speakers & Workshops, Thursday Events.
- LOGO or BANNER AD WITH HYPERLINK IN CONVENTION-RELATED EMAILS - Included in 3 emails to AFHE mailing list.
- PRINT AD IN AFHE MAGAZINE - Full-color, full-page ad in the next 2 print issues of Homeschool Arizona.
- 3-MINUTE PRESENTATION IN BALLROOM before Friday keynote plus 2 sessions per day in the ballroom
- 60-MINUTE SPONSOR WORKSHOP in featured workshop schedule; topic must be approved by Convention Director.
- BOOTH SPACE - Up to 2 premium booths (endcap or corner+noncorner) near the entrance of the exhibit hall; location selected by AFHE. Electricity included upon request.
- DISPLAY SPACE on THURSDAY - One 8' skirted table outside the mini-conference room. Hours: 9:00AM-1:00PM.
- LOGO ON WELCOME DISPLAY - Sponsor's logo included on the large-scale welcome display in the main lobby .
- DISPLAY SPACE at REACHING HIGHER EXPO on Thursday - One table to distribute literature and engage with Expo attendees, based on suitability. Hours: 1:00-4:00 PM.
- FLIER DISTRIBUTION - Sponsor may provide 1,000 fliers/brochures for AFHE volunteers to place on alternating chairs in the ballroom for Saturday keynote.
- FLIER DISTRIBUTION on THURSDAY - Sponsor may provide 150 fliers/brochures for the You Can Homeschool! mini-conference.
- WELCOME BAG INSERT - Sponsor may submit 1,500 copies of one item to be included in the Convention Welcome Bag.
- CONVENTION PROGRAM AD - Full-page, full-color ad inside the front cover.
- CONVENTION PROGRAM SPONSOR RECOGNITION - Sponsor's logo and "Keynote Sponsor" on the Keynote Speakers page.
- DIGITAL KIOSK AD - Sponsor's 30-second ad played at least once per hour on our five digital screens. This is in addition to the 15-second ad included in the General Sponsor Benefits.
- KICKOFF DINNER - Up to two members of Sponsor's team are invited to the Kickoff Dinner on Thursday, July 15.
- LUNCH IN STAFF/SPEAKER LOUNGE - Up to two members of Sponsor's team may receive catered box lunch on Friday and Saturday.
- LODGING - AFHE will provide 1 hotel room at the convention hotel for 3 nights during our event (king or 2-queen). AFHE will book the room.



Keynote speaker Dr. George Barna at the 2022 AFHE Convention

FAITH & FAMILY SPONSOR

$3,500

Includes these premium benefits in addition to the General Benefits listed on page 5.
MAXIMUM OF ONE SPONSOR FOR THIS LEVEL. Must be contracted by February 5, 2027.

Designed to highlight a company whose mission and product line are dedicated to Christian faith and family.

- EBLASTS - Two dedicated emails to AFHE's general mailing list (maximum of 1 per month; 1 may be scheduled prior to the Convention; must be completed by 12/31/27).
- SPONSOR AD IN AFHE'S MONTHLY ENEWSLETTER - 600x300 pixel graphic with hyperlink in 2 issues.
- CUSTOM-CREATED SOCIAL MEDIA ENGAGEMENT POST; will be published in June 2027
- LOGO or BANNER AD WITH HYPERLINK ON AFHE WEBSITE - On these pages or their equivalents: Cover page, Essentials, Exhibit Hall, Speakers & Workshops.
- LOGO or BANNER AD WITH HYPERLINK IN CONVENTION-RELATED EMAIL - Included in 3 emails (minimum) to AFHE's general mailing list.
- LOGO ON WELCOME DISPLAY - Sponsor's logo included on the large-scale welcome display in the main lobby.
- PRINT AD IN AFHE MAGAZINE - Full-color, half-page ad in the next 2 print issues of Homeschool Arizona.
- 3-MINUTE PRESENTATION IN FAITH & FAMILY ROOM - 4 sessions (2 sessions/day).
- 60-MINUTE SPONSOR WORKSHOP WITH FLIER DISTRIBUTION in featured workshop schedule; topic must be approved by Convention Director.
- BOOTH SPACE - Up to 2 premium booths; location selected by AFHE. Electricity included upon request.
- FLIER DISTRIBUTION - Sponsor may provide 300 fliers/brochures for AFHE volunteers to place on alternating chairs in the Bible Focus room (1 session each day; 300 total pieces for distribution).
- WELCOME BAG INSERT - Sponsor may submit 1,500 copies of one item to be included in the Convention Welcome Bag.
- CONVENTION PROGRAM AD - Half-page, full-color ad.
- DIGITAL KIOSK AD - Sponsor's 30-second ad played at least once per hour on our five digital screens. This is in addition to the 15-second ad included in the General Sponsor Benefits.



WARM WELCOME SPONSOR

$3,500

Includes these premium benefits in addition to the General Benefits listed on page 5.
MAXIMUM OF ONE SPONSOR FOR THIS LEVEL. This package must be contracted by February 5, 2027.

Every family at the Convention will receive a Welcome Bag imprinted with the logo of the Warm Welcome Sponsor.

- LOGO PRINTED ON WELCOME BAGS - AFHE will order 1,500 welcome bags imprinted with Sponsor's logo (one color on teal-colored bag). Each registered family receives a welcome bag at check-in.
- EBLASTS - One dedicated email to AFHE's general mailing list (may be scheduled prior to the Convention; must be completed by 12/31/27).
- SPONSOR AD IN AFHE'S MONTHLY ENEWSLETTER - 600x300 pixel graphic with hyperlink in 2 issues.
- LOGO or BANNER AD WITH HYPERLINK ON AFHE WEBSITE - On these pages or their equivalents: Cover page, Registration, Discounts, Thursday events.
- LOGO or BANNER AD WITH HYPERLINK IN CONVENTION-RELATED EMAIL - Included in 3 emails (minimum) to AFHE's general mailing list.
- LOGO ON WELCOME DISPLAY - Sponsor's logo included on the large-scale welcome display in the main lobby.
- PRINT AD IN AFHE MAGAZINE - Full-color, full-page ad in 1 print issue of Homeschool Arizona.
- 3-MINUTE PRESENTATION AT THE FREE YOU CAN HOMESCHOOL! MINI-CONFERENCE - Thursday morning 7/15/27, expected attendance ~200 parents
- DISPLAY SPACE on THURSDAY - One 8' skirted table outside the mini-conference room. Hours: 9:00AM-1:00PM. (Staffing not required unless there is merchandise for sale.)
- FLIER DISTRIBUTION on THURSDAY - Sponsor may provide 150 fliers/brochures for the You Can Homeschool! mini-conference.
- BOOTH SPACE - 1 premium booth (noncorner); location selected by AFHE.
- SPONSOR RECOGNITION POSTER AT AFHE'S MENTORING CONNECTION BOOTH Highly visible location. Sponsor may place a flier or promotional item with the poster.
- WELCOME BAG INSERT - Sponsor may submit 1,500 copies of one item to be included in the Convention Welcome Bag.
- CONVENTION PROGRAM AD - Half-page, full-color ad.
- DIGITAL KIOSK AD - Sponsor's 15-second ad played at least once per hour on our five digital screens. This is in addition to the 15-second ad included in the General Sponsor Benefits.



ARIZONA FREEDOM SPONSORS

MULTIPLE OPTIONS TO TARGET YOUR PREFERRED AUDIENCE AT A LEVEL THAT WORKS FOR YOU!

High School & Beyond: helping parents with the vision and tools they'll need to homeschool the high school years
Starting Smart: programming for new homeschoolers or parents with early learners
These packages must be contracted by March 5, 2027.

STEP 1: Select your desired room/track: HIGH SCHOOL & BEYOND - or - STARTING SMART. STEP 2: Select the level that fits your budget and suits your marketing strategy: COPPER, SILVER, or TURQUOISE.	COPPER	SILVER	TURQUOISE
Only one Sponsor per designated room/track	$3,500	$3,000	$2,500
All General Benefits (see page 5)	✓	✓	✓
EMAIL and SOCIAL MEDIA			
EBLAST - Stand-alone eblasts to AFHE's email list (to be completed by 12/31/27)	3	2	2
ENEWSLETTER SPONSOR AD - 600x300 px hyperlinked graphic in our monthly email	2 issues	1 issue	1 issue
INSTAGRAM POST - Instagram post during the Convention thanking Sponsor (photo highlighting Sponsor's booth and location)	✓	✓	✓
ONSITE PRESENTATIONS, PRESENCE, and ADVERTISING			
3-MINUTE PRESENTATION - Live or video presentation at the start of selected sessions in the sponsored workshop room	4 sessions (2/day)	4 sessions (2/day)	4 sessions (2/day)
SPONSOR WORKSHOP - Sponsor may present a 60-minute featured workshop	✓	✓	
EXHIBIT SPACE - Booth space in the exhibit hall (premium location selected by AFHE)	2 booths + electricity	2 booths	1 booth
DISPLAY SPACE - Skirted 6' table outside designated workshop room for display/literature—OR—Sponsor's free-standing banner outside workshop room	✓	✓	✓
FLIER DISTRIBUTION DURING THE CONVENTION - Sponsor flier or brochure placed on alternating chairs in the sponsored workshop room for the first session each day and for the first session after lunch each day.	✓	✓	✓
WELCOME BAG INSERT - Sponsor may place one item (1,500 copies) in the Convention Welcome Bag	✓	✓	✓
PRINT AD IN CONVENTION PROGRAM	Full page	Half page	Half page



STANDARD PACKAGES COMPARISON

Selecting one of these affordable packages will identify your company with a specific program or initiative at our convention.	Reaching Higher Expo	Youth Service Team	Christian Teen Program	Young Entrepreneurs & Innovators	You Can Homeschool! Mini-Conference
Price and number of sponsors accepted for each package	$1,500 (1)	$2,250 (1)	$1,500 (2)	$1,500 (1)	$800 (2)
May be combined with another sponsor package, with AFHE approval	✓				✓
All General Benefits (see page 5)	✓	✓	✓	✓	✓
EMAIL and WEBSITE					
EBLAST - Stand-alone eblasts to AFHE's email list	1 eblast		1 eblast (to teen program registrants)	2 eblasts	
ENEWSLETTER SPONSOR AD - 600x300 px hyperlinked graphic in our monthly email	1 issue	2 issues			1 issue
LOGO or BANNER AD on WEBSITE - Hyperlinked logo on relevant webpages	✓	✓	✓	✓	✓
ONSITE PRESENTATIONS, PRESENCE, and ADVERTISING					
LIVE or VIDEO PRESENTATION - during specified sessions	✓	✓	✓	✓	✓
EXHIBITOR WORKSHOP - Sponsor may present a 60-minute exhibitor workshop (in the exhibit hall)	✓		✓		
EXHIBIT SPACE - Booth space in the exhibit hall (premium location selected by AFHE)	1 booth	1 booth + electricity	1 booth	1 booth	
DISPLAY SPACE - in the sponsored event	✓				✓
LOGO PRINTED ON T-SHIRTS - Sponsor's logo (white) imprinted on the blue Service Team t-shirts		✓			
SPONSOR RECOGNITION POSTER - various locations based on specific package	✓	✓	✓	✓	
FLIER DISTRIBUTION DURING THE CONVENTION		✓	✓	✓	Thursday
WELCOME BAG INSERT - Sponsor may place one item (1,500 copies) in the Convention Welcome Bag		✓	✓	✓	
PRINT AD IN CONVENTION PROGRAM		Half page	Half page	Half page	One -third page
DIGITAL KIOSK AD - Sponsor's 15-second ad played on our five digital screens around the venue (in addition to the 15-second ad in general sponsor benefits)					✓



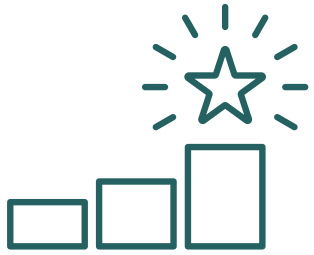
REACHING HIGHER EXPO SPONSOR

$1,500

This sponsorship includes these premium benefits in addition to the General Benefits listed on page 5.
MAXIMUM OF TWO SPONSORS FOR THIS PACKAGE. This package must be contracted by March 5, 2027.

Well-suited for a college, program, or ministry seeking homeschool graduates!

Post-secondary opportunities for homeschool grads will be highlighted at this expo on our "pre-convention" day, July 15, 2027. Sponsor will be distinctly highlighted at the expo with a prime location and video presentations in workshops for event attendees.



Reaching Higher

POST-SECONDARY OPPORTUNITIES FOR HOMESCHOOL GRADS

- **EBLASTS** - One dedicated email to AFHE's general mailing list (to be scheduled before 6/1/27 or between 8/1/27-12/31/27).
- **SPONSOR AD IN AFHE'S MONTHLY ENEWSLETTER** - 600x300 pixel graphic with hyperlink in 1 issue.
- **LOGO or BANNER AD WITH HYPERLINK ON AFHE WEBSITE** - Sponsor's logo or banner ad with hyperlink on these pages: Reaching Higher, Teen Program.
- **3-MINUTE SPONSOR PRESENTATIONS** - One live or video presentation in each free workshop offered during the Reaching Higher Expo.
- **EXHIBITOR WORKSHOP** - Sponsor may present a 60-minute exhibitor workshop (in the Exhibit Hall) during the Convention.
- **BOOTH SPACE** during the Convention - 1 premium noncorner booth; location selected by AFHE.
- **TABLE SPACE** - 1 table at the Expo; prime location selected by AFHE.
- **SPONSOR RECOGNITION** - Sponsor's logo, website, and booth number will be displayed on a board at the entrance of the Reaching Higher Expo.
- **PROMO SLIDE AT AFHE GRADUATION** - Sponsor's logo will appear on the Reaching Higher Expo promo slide at AFHE's statewide graduation in May (expected attendance: 3,000).

YOUTH SERVICE TEAM SPONSOR

$2,250

Includes these premium benefits in addition to the General Benefits listed on page 5.
MAXIMUM OF ONE SPONSOR FOR THIS LEVEL. This package must be contracted by March 5, 2027.

The AFHE Convention is powered by volunteers, including the friendly and energetic homeschool teens and graduates who make up our YOUTH SERVICE TEAM. This sponsorship provides t-shirts for the team, displaying the Sponsor's logo throughout the Convention!

- SPONSOR AD IN AFHE'S MONTHLY ENEWSLETTER - 600x300 pixel graphic with hyperlink in 2 issues.
- LOGO or BANNER AD WITH HYPERLINK ON AFHE WEBSITE - On these pages or their equivalents: Volunteers, Teen Program. Sponsor may also provide a 3-5 minute video which will be placed on the Teen Program webpage.
- 4-MINUTE SPONSOR PRESENTATION IN TEEN PROGRAM - Live or video presentation in the Teen Program; scheduled on Saturday.
- BOOTH SPACE - 1 premium noncorner booth; location selected by AFHE. Electricity provided upon request.
- LOGO PLACEMENT ON SERVICE TEAM T-SHIRTS - Sponsor's logo imprinted (white) on the back of the blue Service Team t-shirts.
- SPONSOR RECOGNITION - Sponsor's logo, website, and booth number will be displayed on the screen in the Teen Program and on a thank-you sign at the door where teens enter the room. A second sponsor thank-you sign will be located at the Service Team HQ booth in the exhibit hall.
- FLIER DISTRIBUTION - Sponsor may provide 200 copies of one item (flier or brochure) plus one giveaway or promotional item, if desired, to be distributed in the Teen Program.
- WELCOME BAG INSERT - Sponsor may submit 1,500 copies of one item to be included in the Convention Welcome Bag.
- CONVENTION PROGRAM AD - Half-page, full-color ad.







CHRISTIAN TEEN PROGRAM SPONSORS

$1,500

Includes these premium benefits in addition to the General Benefits listed on page 5.
MAXIMUM OF TWO SPONSORS FOR THIS LEVEL. This package must be contracted by March 5, 2027.

Our Teen Program reaches Arizona homeschooled youth ages 12-18. These Christian programs allow our teens to come together, build friendships, learn, and grow. Your sponsorship will help provide a high-quality program for our young people.

- EBLAST - One dedicated email sent to all pre-registered teen program attendees and their parents, between June 26-July 11. This can be a video greeting, a special offer, an invitation to visit the Sponsor's booth during the Convention, etc.
- LOGO or BANNER AD WITH HYPERLINK ON AFHE WEBSITE - Sponsor's logo or banner ad with hyperlink on the Teen Program page. Sponsor may also provide a 3-5 minute video for the Teen Program webpage.
- 4-MINUTE SPONSOR PRESENTATION IN TEEN PROGRAM - Live or video presentation in the Teen Program; scheduled on Friday.
- EXHIBITOR WORKSHOP - Sponsor may present a 60-minute exhibitor workshop (in the Exhibit Hall).
- BOOTH SPACE - 1 premium noncorner booth; location selected by AFHE.
- SPONSOR RECOGNITION - Sponsor's logo, website, and booth number will be displayed on the screen in the Teen Program and on a display board at the door where teens enter the room.
- FLIER DISTRIBUTION - Sponsor may provide 200 copies of one item (flier or brochure) plus one giveaway or promotional item, if desired, to be distributed in the Teen Program.
- WELCOME BAG INSERT - Sponsor may submit 1,500 copies of one item to be included in the Convention Welcome Bag.
- CONVENTION PROGRAM AD - Half-page, full-color ad.





YOUNG ENTREPRENEURS & INNOVATORS SPONSORS

$1,500

Includes these premium benefits in addition to the General Benefits listed on page 5.
MAXIMUM OF ONE SPONSOR FOR THIS LEVEL. This package must be contracted by March 5, 2027.

A great fit for a company or college with an emphasis on technology, engineering, business, or entrepreneurship!

This sponsorship provides support for AFHE's Young Entrepreneurs & Innovators (ages 11-24) who sell their products and promote their businesses in this very popular area of the Exhibit Hall.

- **EBLASTS** - Two dedicated emails to AFHE's general mailing list (maximum of 1 per month; must be completed by 12/31/27).
- **LOGO or BANNER AD WITH HYPERLINK ON AFHE WEBSITE** - Sponsor's logo or banner ad with hyperlink on these pages: Exhibit Hall, Teen Program.
- **3-MINUTE SPONSOR PRESENTATION** - One live or video presentation in the Teen Program on Saturday —OR— in an adult workshop that fits a STEM focus or the Young Entrepreneurs & Innovators theme.
- **BOOTH SPACE** - 1 premium noncorner booth; location selected by AFHE.
- **SPONSOR RECOGNITION** - Sponsor's logo, website, and booth number will be displayed on a board at the entrance of the Young Entrepreneurs area of the Exhibit Hall.
- **FLIER DISTRIBUTION** - Sponsor may provide 200 copies of one item (flier or brochure) plus one giveaway or promotional item, if desired, to be distributed in the Teen Program.
- **WELCOME BAG INSERT** - Sponsor may submit 1,500 copies of one item to be included in the Convention Welcome Bag.
- **CONVENTION PROGRAM AD** - Half-page, full-color ad.









YOU CAN HOMESCHOOL! MINI-CONFERENCE SPONSORS

$800

Includes these premium benefits in addition to the General Benefits listed on page 5.
MAXIMUM OF TWO SPONSORS FOR THIS LEVEL. This package must be contracted by March 5, 2027.

This free pre-convention mini-conference is geared for parents who are new to homeschooling or are considering homeschooling.

- SPONSOR AD IN AFHE'S MONTHLY ENEWSLETTER - 600x300 px graphic with hyperlink in 1 issue.
- LOGO or BANNER AD WITH HYPERLINK ON AFHE WEBSITE - On these pages or their equivalents: Thursday events, Discounts.
- 3-MINUTE PRESENTATION at the YOU CAN HOMESCHOOL! MINI-CONFERENCE - Live or video presentation during the Thursday morning event on July 15; expected attendance of 200 parents and grandparents.
- DISPLAY SPACE on THURSDAY, JULY 15 - One 8' skirted table outside the mini-conference room. Hours: 9:00AM-1:00PM.
- FLIER DISTRIBUTION - Sponsor may provide 150 fliers/brochures for AFHE volunteers to place on alternating chairs for the Thursday morning mini-conference.
- CONVENTION PROGRAM AD - One-third page full-color ad.
- DIGITAL KIOSK AD - Sponsor's 15-second ad played at least once per hour on our five digital screens. This is in addition to the 15-second ad included in the General Sponsor Benefits.

This package may be combined with certain other packages, based on suitability. Please contact the AFHE Convention Director to discuss this option.



2027 ARIZONA HOME EDUCATION CONVENTION SPONSORSHIP AGREEMENT

OUR COMMITMENT TO YOU

The AFHE Convention team works hard to encourage our attendees; we also seek to bless our sponsors, exhibitors, and speakers! Our goal in creating these sponsorship opportunities is to help you be successful in connecting with Arizona homeschool families. AFHE commits to fulfill the benefits outlined in this sponsorship packet as agreed upon with the Sponsor, communicate in a timely manner, and work together with integrity.

TERMS OF AGREEMENT

- Sponsorship packages are sold as is. Should a Sponsor not want or need an item that is included in the package benefits, the Sponsor understands that there will be no monetary compensation or reduction of sponsorship fee.
- Payment in full in a timely manner is due to secure the sponsorship package, reserve booth space, advertising space, etc.
- AFHE reserves the right to make reasonable changes to these rules, deadlines, and other details as needed with advance notice to the Sponsor.
- All sponsorship sales are final and non-refundable.
- Participation as a Sponsor (and as an exhibitor or advertiser with AFHE) is by invitation and subject to approval by the AFHE Board, Convention Director, and/or AFHE Convention team. AFHE reserves the right to determine whether a particular applicant fits AFHE's philosophy, mission, and objectives and may decline a sponsorship application without further comment.
- ***Sponsor agrees to refrain from presenting material or making statements at the AFHE Convention that are in conflict with AFHE's mission of promoting parent-directed, privately funded, home-based education and preserving the freedom to homeschool, or any statements that conflict with the AFHE Board of Directors' Statement of Faith (available at afhe.org/about-afhe). AFHE's philosophy is that we will promote the merits of home education and the beauty of Christianity without tearing down or bashing other forms of education or other religions. Sponsor agrees to refrain from making derogatory comments about other forms of education and/or other faiths. Sponsor agrees not to promote taxpayer-funded programs, tax credits, or vouchers for homeschoolers during the AFHE Convention or via sponsorship benefits (eblasts, webinar, talking points, etc.).***
- Sponsor understands that roaming distribution of literature or business promotion is not permitted.
- Sponsor agrees to indemnify and hold harmless Arizona Families for Home Education, its Board of Directors, Convention Committee members, officers, and agents against all claims, losses, and damages to persons or property, governmental charges, or fines and attorneys' fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of AFHE or the Phoenix Convention Center. In addition, the Sponsor acknowledges that neither AFHE nor the Phoenix Convention Center maintains insurance covering Sponsor's property and that it is the sole responsibility of the Sponsor to obtain business interruption and/or property damage insurance covering such losses.
- ***Sponsor agrees to cross-promote their participation in the AFHE Convention on their website, through social media, or via their subscriber list at least twice during the AFHE Convention pre-registration period using our convention hashtag and/or a link to our convention pages on the AFHE website.***

EXHIBITOR BOOTH SPACE

A completed application must be on file for every vendor with space in the exhibit hall. For sponsorship packages that include booth space, the Sponsor must complete an online exhibitor application within 5 business days of the sponsorship application's approval by AFHE. AFHE will provide the Sponsor with an invoice for the sponsorship amount owed plus any additional marketing items the Sponsor wishes to order from AFHE. All sponsors occupying booth space are responsible for following the guidelines and requirements as detailed in our Exhibitor Information Packet along with any additional instructions provided to exhibitors by AFHE prior to the Convention by email, outlined in the service kit provided by our expo decorator, or required by the Phoenix Convention Center.

Sponsors may upgrade a non-corner booth to a corner booth for an additional fee of $50, provided a corner booth is available.

2027 ARIZONA HOME EDUCATION CONVENTION SPONSORSHIP CHECKLIST

SPONSOR APPLICATION PROCESS

COMPLETE THE ONLINE SPONSORSHIP APPLICATION
afhe.org/exhibitor-portal.

PAYMENT IN FULL
Due within two weeks after application is approved by AFHE.

An invoice will be sent by email when the application is approved to the address specified in your application.

Please let us know if you need additional time to submit payment due to accounts payable procedures for your company.

AFHE will provide a W9 with your invoice, if requested.

APPLY ONLINE:
afhe.org/exhibitor-portal

We use a two-step application process. Apply online, and we will invoice you upon approval.

Applications are carefully considered by the Convention Director and members of the Convention Committee as we seek a good fit for each package offered.

SPONSOR CHECKLIST PREVIEW

Sponsor's customized checklist will be sent upon AFHE's approval of your application.

ALL SPONSORS

- LOGO - high resolution PNG or JPG file with transparent background, 300 DPI, min. file size of 1 MB
- BANNER AD - 600x300 pixels
- SOCIAL MEDIA SQUARE GRAPHIC - 600x600 pixels
- SOCIAL MEDIA HANDLES AND TALKING POINTS
- VIDEO LINK - (optional) If you have a video promotion for your organization posted online (on your own website, YouTube channel, or other video sharing site like Vimeo) please provide the link for the AFHE Convention SPONSORS page.

IF EXHIBITOR BOOTH SPACE is included in your sponsorship package

- Submit your EXHIBITOR APPLICATION online once sponsorship is approved: afhe.org/exhibitor-portal.

IF WELCOME BAG INSERT is included in your sponsorship package

- Submit your welcome bag insert sample for approval as soon as possible to vendors@afhe.org.
- 1,500 copies of the inserts are to be sent to an AFHE representative between May 24 and June 17, 2027.
- Shipping instructions will be provided in May.

IF EBLAST OR ENEWSLETTER ADVERTISING is included in your sponsorship package

- Contact **ads@afhe.org** to schedule your ad(s).

IF A LIVE PRESENTATION IN A WORKSHOP is included in your sponsorship package

- Submit your video or PowerPoint file (if you have one for your representative who will be speaking in person). You must provide a file (not a link) for use by the AV team. Please note: the live presentation time allotted in your selected sponsorship package is the **total** amount of time you have with video and/or speaking.

IF A SPONSOR OR EXHIBITOR WORKSHOP is included in your sponsorship package

- Submit a brief title and 45-word description.

IF FLIER DISTRIBUTION ON WORKSHOP ROOM CHAIRS is included in your sponsorship package

- Ship/deliver your fliers to Convention Director by June 30. Address will be shared in June. **THESE FLIERS ARE SHIPPED TO A DIFFERENT ADDRESS THAN THE WELCOME BAG FLIERS**. We cannot guarantee distribution of fliers received after June 30.